Partnership for Early Education Research (PEER)

Research Agenda Workshop

Leir Retreat Center, Ridgefield, CT
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PEER Management Team

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Workshop Objectives

• To engage in a discussion around early education research, researcher-practitioner partnerships, and researchable questions; and,

• To generate research topics of interest for the purpose of informing the development of PEER’s research goals and ongoing research agenda.
What is PEER?

- Alliance among early childhood stakeholders in Bridgeport, Norwalk, and Stamford
  - Classroom-level practitioners
  - Administrators
  - Child advocates
  - Policymakers
  - Researchers

- Purpose is to conduct and use high quality research to guide practice and policy

- We’re starting small, but hoping to expand
PEER Organizational Structure

**Affiliate Members**
- **Primary Responsibilities:** Input on Alliance research agenda and direction of Alliance & assist with knowledge utilization/dissemination activities. Expert advisors will also review study reports prior to publication.

**Larger EC Community**
- Additional School District Representatives
- EC Centers
- Home-based Childcare Providers
- EC advocates
- Community-based organizations
- University Depts. of Education and EC preparation programs
- Community funders
- State Head Start

**Expert Advisors**
- Walter Gilliam
- Mike Lopez

**Participating Members**
- **Primary Responsibilities:** Input on Alliance research agenda, facilitate data collection (primary & secondary) and provide data, participate in Alliance workshops (as appropriate), & assist with knowledge utilization/dissemination activities.
- **Community Teams Include (at a minimum):** School Superintendent or designee, school district director of early childhood, school district data management representative, Head Start representative(s), and School Readiness representative(s).

**Core Members**
- **Primary Responsibilities for Key Members:** Develop Alliance research agenda, facilitate data collection (primary & secondary), review reports, & assist with knowledge utilization/dissemination activities.

**Bridgeport, Norwalk, & Stamford Community Teams**
- School District Superintendent or designee
- Director of Early Childhood
- Director of Data Management
- Head Start
- School Readiness

**Alliance Management Team**
- Yale University
- C.E.S.
- EDC

**Key Members**
- CSDE Reps
- OEC Reps
- Community Team Reps
Benefits of PEER

• Researchers and practitioners often live in different worlds
  – Both possess valuable expertise
  – Both have limited time
  – Both have little incentive to collaborate

• Partnerships can use resources more efficiently

• Partnerships can make research more relevant and useable

• Research can play a significant role in guiding practice and improving outcomes for children
Plans for Today

- Working together to develop research topics and questions that address important issues in your communities.

- We’ll be working in small groups to brainstorm and further refine ideas.

- We’re not expecting to finalize the research agenda today.

- After the workshop, we’ll synthesize some of the ideas into research questions for future feedback.
Introductions
Table Discussion

- What does “research partnership” mean to you?
Jill Weber
Director of Research, Evaluation, and Policy at Education Development Center, Inc.; Director, Regional Educational Laboratory Northeast and Islands at EDC
Where did the idea of researchers and practitioners working together come from? Why are researcher-practitioner partnerships important? What do we know about them? What can we learn?

Jill Weber, EDC
6/2/2015
Good morning!
A little about me...

• Former teacher – 7\textsuperscript{th} grade math and 5\textsuperscript{th} grade
• Technology director in Cambridge (K-8) and Salem (6-8)
• Masters in Education; MBA
• Worked for LEXIS/NEXIS for 10 years
• Left for the nonprofit world
  – TERC
  – Education Development Center
• Led regional projects in technology and research
A journey back in time

What was going on in education 30 years ago?

1980s-present

– Standards and Accountability Movement, responding to perceived decline of education and building on basic education movement, calls for and establishes standards to be assessed by standardized tests. Most states establish content and skill standards. The effectiveness of schools and educators at all levels are assessed by standardized tests.
Educational Consolidation and Improvement Act, revision of ESEA, addresses concerns about waste, inefficiency, and bureaucracy. Some federal funds consolidated into block grants to the states, assuring greater state control over spending.
A Nation at Risk: The Report of the National Commission on Excellence in Education. President Reagan's Department of Education report finds inadequate or declining achievement scores, graduation rates, expectations of students, and focus on academics. Criticizes absence of standards and calls for major reforms.
1985 and 1986

Charter schools movement, begun in 1985, grows through the 1990s, with 40 states plus Puerto Rico and the District of Columbia having passed charter school legislation by 2004.

A Nation Prepared: Teachers for the Twenty-First Century, sponsored by the Carnegie Corporation, calls for national teacher standards, restructuring of schools, increased teacher salaries, and aid for minorities becoming teachers. (1986)
1988 and 1989

NAEP revised to authorize state-by-state samples and reporting of results. (1988)

National Education Summit convened by President Bush and the National Governors' Association at Charlottesville, VA. First statement of National Goals for Education approved. (1989)
Federal-State Education Policy Chronology 1980-1989
sifepp.nysed.gov
CCSR was created in 1990 after the passage of the Chicago School Reform Act that decentralized governance of the city's public schools. Researchers at the University of Chicago joined with researchers from the school district and other organizations to form CCSR with the imperative to study this landmark restructuring and its long-term effects. It has undertaken research on many of the city’s school reform efforts, some of which have been embraced by other cities as well, serving to inform broader national movements in public education.
“The research... the Consortium on Chicago School Research produced was like a compass for those of us who were working so hard to reform the schools there.”

—Arne Duncan, U.S. Secretary of Education and former CEO of Chicago Public Schools
A number of features distinguish CCSR from other, more typical research organizations: our comprehensive data archive, a focus on one place—Chicago, our engagement with a diverse group of stakeholders, a wide range of methods and multiple investigators, and our commitment to sharing research findings with diverse publics.
CCSR is viewed as making important contributions to school reform, both through the findings and implications of specific research studies and more broadly by improving the capacity of the district to use data, build effective strategies, and evaluate progress.
In their own words...
In the meantime – in Washington DC... interest in research is growing

• The Education Sciences Reform Act of 2002 established the Institute of Education Sciences within the US Department of Education
• The mission of IES is to provide rigorous evidence on which to ground education practice and policy.
• $200 million budget; 200 staff
• Raised the bar for all education research and evaluation
  – Conducts peer-reviewed scientific studies
  – High level of rigor
  – Studies seek answers on what works for students
  – Grants for the development and use of state longitudinal data systems
    • CT awarded grant in 2005 and 2009
• Funds the Regional Educational Laboratories (RELs)
  – REL Northeast and Islands
H.R. 3801-3 - The research portion of ESEA

- Education Sciences Reform Act of 2002 (ESRA) established IES and defines:
  
  - **Applied research** – specifically directed to the advancement of practice in the field of education
  
  - **Development** – systematic use of knowledge or understanding gained from the findings of scientifically valid research
  
  - **Dissemination** – communication and transfer of the results of scientifically-based research, statistics and evaluations, in forms that are understandable, easily accessible, and usable for the improvement of educational practice by practitioners
First Director of IES – Grover (Russ) Whitehurst

- Emphasis on rigor – many said at the expense of relevance
- Randomized Controlled Trials (RCTs) were his hallmark
- Fought to increase the research budget in ED
  - Only 1%
  - Compared to 40%+ in other agencies (health, agriculture)
“Fifth, policymakers have unrealistic timelines for findings from research and evaluation and low tolerance for expressions of ignorance from the research community. “Just tell me what to do and I’ll do it,” is a frequent refrain. If the response is, “research hasn’t produced any answers to date,” the reaction is that the research enterprise must be flawed if it hasn’t produced solutions to important education problems. A frequent next step is for policymakers who are frustrated by lack of direction from harder nosed members of the research community to turn to some entity or another to spin “research-based” answers from the flimsiest of empirical threads.”
Fought for investments in educational research

“What we’re about requires a transformation in the way society carries out education decision-making. We need to become a learning society, a society that plans and invests in learning how to improve its education programs by turning to rigorous evidence when it is available, and by embedding evaluation into programs and policies that can’t wait for a strong research base. The challenge of becoming a learning society involves striking a balance between the need to convince ourselves that we know enough to take action while acknowledging that the evidence upon which we are basing our decisions is incomplete and, indeed, may be wrong.”
In 2009 John Easton moved from his position as the Director of CCSR to become the Director of the Institute of Education Sciences (IES), the research arm of the US Department of Education.

Some feared he would sacrifice Whitehurst’s emphasis on rigor for a swing toward relevance only.
“Arne, we at IES look forward to helping you and the nation understand how your new education initiatives contribute to student learning and school improvement. It is the work of all of us in this room to bring research evidence to bear on the critical issues facing both policy makers and practitioners across the country.”
“We know that IES sponsors top notch research – IES has earned its reputation. Our (researchers) greater challenge is in working better with practitioners and policymakers to use the research to make schools better places where students learn more and have greater opportunities for success in life.”
“How do we do that? First, let me say that I do not think that researchers will ever have all the answers and be able to tell policymakers and practitioners what to do to solve their myriad problems.”
“I think it means working in close partnership together, and creating new relationships where the influences are reciprocal, so that researchers are guided by the problems and concerns of the practitioners and policymakers.”
“We call this a ‘capacity-building approach’ to research, where researchers take on non-traditional roles as interactive participants in building knowledge about improving student success in school. This approach depends heavily on high quality data, ongoing public reporting, and a commitment to openness.”
Making research more relevant


John Q. Easton
Regional Educational Laboratories (RELs)

• 10 RELs across the country
• Help states and districts use research and data to inform policy and practice with the goal of improving student outcomes

• REL Northeast and Islands
  – Connecticut
  – Maine
  – Massachusetts
  – New Hampshire
  – New York
  – Puerto Rico
  – Rhode Island
  – US Virgin Islands
  – Vermont
Work in partnership with stakeholders

- Emphasis shift *away* from large-scale, long RCTs
- Researchers, practitioners and policymakers working together
- John Easton’s “fingerprint” on RFP and in the conduct of the work
- Majority of the work is to be done through “Research Alliances”

“When education stakeholders actually have a stake in the research itself, they are more likely to trust it, believe it and take it up.”

-Easton, Opening remarks to REL Directors, 2012
What is a Research Alliance?

Practitioners and researchers, supported by a REL-NEI facilitator, work together to craft a shared research agenda and learn from one another.

The research agenda guides alliance work to ensure that rigorous research is aimed at addressing questions of practice that will ultimately impact student learning.

Methodologically rigorous studies and tools are created with expertise from practitioners throughout the process.

Practitioners build capacity in data interpretation and use for decisionmaking.

Researchers develop questions of relevance to schools, districts, and states and communicate findings effectively.

Alliances support networks of interested stakeholders, creating an audience ready to receive and apply new knowledge.
Eight Research Alliances in REL-NEI

- Northeast College and Career Readiness
- Early Childhood Education
- Urban School Improvement
- Northeast Educator Effectiveness
- Northeast Rural Districts
- Puerto Rico Dropout Prevention
- English Language Learners
- US Virgin Islands College and Career Readiness
“I do believe there’s value in creating the potential to do diverse work that includes research, dissemination, and forming new collaborations to strengthen the potential to be effective at the state and community levels.... We might need to bring a little bit of our own research agenda to understanding collaborations and what makes a collaboration work. Every collaboration has its interests, and the ability to distill all those interests to one that can be a focus, or some agreed-upon interest that can move a practice forward is something that I think we need to be concerned about.... Given that [the alliances] each have different interests, I think there could be collaborations around those who do the hard research and those who can have more of a specialty around interpreting that research and supporting people in the field in various ways, so that the veracity of the understandings are carried out with confidence in the delivery of those designs. I think those are areas that states and school districts still need help.”

-George Coleman
The value of collaboration

High School Principal Dana Brown on Benefits of Research Alliances

Dana Brown, Principal, Malden, MA High School
Research alliances create researchable questions

• What is a researchable question?
  – Reasonable
  – Appropriate
  – Answerable
  – Specific

• Where do researchable questions come from?
  – Questions, concerns, and values of stakeholders
  – Important issues in the field or research literature
  – Professional standards or guidelines
  – Views and knowledge of experts
  – One’s own views and judgment
What is a research agenda?
- Identifies research priorities and questions for group
- Is coherent
- Leads to rigorous and relevant research that is actionable and has an audience
- May include current or future project

What does a research agenda look like?
- Linear
- Topical
- Building toward a cohesive body of work/knowledge
David Ruff, New England Secondary School Consortium, on Meeting Educators' Needs Through Collaborative Research
Research Question

• What is the relationship between teachers’ implementation of early learning standards and the evaluation of child learning (through teacher ratings, evaluations, observations) in early childhood education? What is the connection between state early learning standards and the Common Core State Standards?

Research Questions

• What is the relationship between state standards and teachers’ instructional and assessment practices?

Research Questions

• What is the infrastructure needed to support behavior change?
• What is the relationship between children’s demographic and academic characteristics and their dosage and classroom quality?
• What is the interaction between dosage and quality and child outcomes?
Early Childhood Education Research Alliance

The broad vision of the Early Childhood Education Research Alliance is to bring together the region's early childhood stakeholders in the united pursuit of improving early childhood programming and children's outcomes through research- and evidence-based practices. The alliance will co-create a research agenda that focuses on standards, practices, and assessment in early childhood education. View our recent publication:

- Data Collection and Use in Early Childhood Programs: Evidence from the Northeast Region • Stated Briefly
- Early Childhood Educator and Administrator Surveys

News

Data Collection and Use in Early Childhood Education Programs: Evidence from the Northeast Region

Research Alliance: Early Childhood Education Research Alliance Principal Investigator: Jacqueline Zweig Overview: Early childhood education programs face increasing...
Early Childhood Educator and Administrator Surveys

**Research Alliance:** Early Childhood Education Research Alliance

**Overview:** When the Early Childhood Education Research Alliance (ECEA) created its research agenda, focusing on standards and assessments in early childhood education, members identified a gap in understanding among states and in the field around assessment use and standards implementation. Because states and jurisdictions lack data about the implementation of standards, the use of assessments, and the infrastructure to support both in early childhood settings, ECEA developed tools to collect and analyze this information.
The power of partnerships
IES seeks to...

- encourage education researchers to develop partnerships with stakeholder groups to advance relevance of research and usability of its findings for day-to-day work of education practitioners and policymakers
- increase capacity of education policymakers and practitioners to use knowledge generated from high quality data analysis, research, and evaluation through a wide variety of communication and outreach strategies

(See http://ies.ed.gov/director/board/priorities.asp)
Researcher-Practitioner Partnerships in Education Research

- Promote joint research by research institutions and SEAs/LEAs
  - On education issues of key importance to SEAs/LEAs
  - That will directly contribute to SEA/LEA program and policy decisions
  - Provide an opportunity to develop the partnership through initial research activities as well as develop a longer-term research plan

- Foster longer-term research partnerships
  - Provide and support the use of rigorous research-based evidence in decision-making
  - Continue practitioner input into research agenda
What should the partnerships do during the grant?

_Broadly, the partnerships should..._

- Identify an education issue with important implications for improving student achievement that is of high priority for the education agency
- Carry out initial research regarding the education issue
- Develop a plan for further research on the issue
You are part of a select group

- A number of researcher-practitioner partnerships exist
  - CCSR
  - San Diego
  - Denver
  - NYC
  - Other fields (criminal justice, health)
- Growing rapidly in popularity
  - 81,000+ Google hits
- W.T. Grant studying these structures
Understanding the Use of Research Evidence

How do policymakers, administrators, and service providers use research evidence? What role does it play in decision-making about programs, policies, and practices that can improve the lives of young people? These questions and others lie at the heart of this research initiative, launched in 2009. Although the research community has done a great deal to strengthen the rigor of research and to increase its supply, a better understanding of how policymakers and practitioners use research evidence may allow research to have a greater impact.
In order to have successful researcher-practitioner partnerships, four things seem to hold true:

- Ask the questions you want to have answered
- Choose a good research partner
- Be ready to be surprised
- Use the findings and knowledge in your work and make improvements based on continuous feedback
A parting thought...
Thank you!

Good luck and have fun!
Partnerships in Early Childhood Education

- **Example**: Early Childhood Education Research Alliance (ECEA)
- **Core Members**: Researchers from REL Northeast & Islands, state-level early childhood professionals from across New England and the U.S. Virgin Islands from state departments of education, early care and education, the Department for Children and Families, and state early childhood council. Meet quarterly.
- **Advisory Committees**: Core members or their designees, including representatives from the above agencies and consultants to state early childhood organizations. Meet every 6-8 weeks during each project.
- **Products**: Surveys of early childhood educators, internal reports on topics such as Kindergarten Entry Assessment policies and practices, and a report on data use in preschool programs.
Break
Two Categories of Research

• Research involving the **review and/or synthesis of existing evidence**
  – Literature reviews
  – Meta-analyses

• Original research involving the **collection, analysis, and interpretation of data**
  – “Original” research
  – Data could be quantitative or qualitative
Various Goals of Research

• To contribute to our existing knowledge
  – Basic and “bench” science
  – *How does our research address gaps in the scientific literature?*

• To determine whether something happened or the extent to which it happened
  – Summative evaluation research
  – *Was what we did effective?*

• To guide practice and/or policy for improving outcomes
  – Formative evaluation, continuous improvement, performance management
  – *How do we use evidence to adjust practices and policies in real time?*
Brainstorming Topics: On Your Own (10 min.)

- What are the big issues/challenges facing your organization, program, district, or school? Facing early childhood education in general?
- What do you wish you knew about these issues and challenges?
- What topics, ideas, questions would you like PEER to address?
Brainstorming Topics: Small Groups (30 min.)

- Count-off by 5
- Move to your group
- **Generate new and further develop ideas, topics, and questions developed on your own.**
- Group consensus around topics is **not** necessary.
- No idea, topic, or question is too big or too small at this stage in brainstorming.
- One idea, topic, or question per sticky note.
Grouping Topics: Small Groups (30 min.)

- Look across all ideas, topics, and questions that were developed.
- Group similar ideas, topics, and questions together on chart paper.
- Label groups.
- Display chart paper.
Lunch (1 hr.)

• Brief remarks
  – Evan Pitkoff, Executive Director, C.E.S.
  – Dianna Wentzell, Commissioner of Education, CSDE

• Many thanks to the Leir Retreat Center for making today possible
Gallery Walk (10 min.)

Please take a few minutes to review the ideas, topics, and questions generated by each of the small groups.
Small Group Share-Out (20 min.)

- Representative from each small group – what was discussed in your group? What were the main takeaways (topics/themes)?
- How was your group’s sense of interest in ideas or topics informed by pressing issues and challenges facing your organizations?
Prioritizing Topics (25 min.)

• Review the ideas, topics, and questions generated by each group.
• Place a sticky dot to the top 5 ideas, topics, or questions that you think PEER should address.
• Multiple groups may have generated the same topic(s), place a sticky dot next to only one.
Review of Topic Prioritization (15 min.)

• Discussion around the results of prioritization.
• What seem to be the top 5 ideas, topics, or questions of interest to the group?
Next Steps

- We will share a list of the research topics that emerged
- We will create a draft research agenda
- We will convene another meeting in the fall to further refine the questions and agenda
- We will be seeking additional funding to support the sustainability of PEER
Thank You!

And check out our new website!

http://peer.yale.edu